CROATIA Safe & Attractive

Webinar, 11 May 2021 14:00-15:00 CET

Due to the Covid-19 pandemic, health and safety have become of utmost importance. Croatia is taking the necessary measures and the highest level of precautions to ensure protection from Covid-19 for all its visitors from welcome to goodbye. The <u>SAFE TRAVELS & SAFE STAY</u> labels assure that the facilities are regularly checked with the goal of preserving health and safety to allow all visitors to experience a relaxed holiday full of fun and moments to remember. The beauty of Croatia can be discovered along with amazing natural surroundings, healthy environment, a rich cultural and historical heritage, pleasant climate, delicious food and award-winning wines, great accessibility and the entire necessary infrastructure that guarantees comfortable living and working conditions.

The webinar is targeted at travel agents and tour operators. It will showcase what Croatia has done to welcome travellers in a safe way and enable travel agents and tour operators to better sell Croatia. The aim is to help rebuild consumer confidence in travelling and provide all the necessary information on the health and safety measures directly from the source.

Programme:

Keynote speech by Nikolina Brnjac, Croatian Minister for Tourism Presentation on market developments: Frida Polyak, Research Analyst Euromonitor

Panel Discussion moderated by Jürgen Bachmann, SETO

- Bernard Zenzerović, CEO AECH
- Helmut Gschwentner, CEO Travel Europe
- Boris Zgomba, President of UPA-HGK
- Kristjan Staničić, Director of CNTB
- Pawel Niewiadomski, President of ECTAA

We would be delighted, if you would join us for the webinar. Please register here





